

# BIO

Catherine AVERY St. JEAN

Growing up in Dubuque, as the oldest of eight in the Avery Family, art was our affordable pastime. I majored in Art for two years before changing my major to Communications and graduating from Loyola University in Chicago. Later, earning a Masters of Childhood Education from CUNY.

After graduating from Loyola, I started a 30+ year career in Advertising and Marketing which eventually took me to New York and Madison Avenue. I rose to SVP, Director of Creative Services working with some of the top creative stars worldwide. I left the agency side of the business to partner with Anne-Marie Marcus and take over one of the world's most prestigious Executive Creative and Marketing Recruiting Firms. Marcus St. Jean was, and still is one of the most respected Creative Career Management Firms in the Advertising Business. I was a board member of Advertising Women of New York for 16 years, Co-Chair of their annual Gala Fundraiser at Lincoln Center, and published their newsletter.

In the Eighty's I shot B&W photo's that I hand-colored. I participated in three group shows as Ashawaugh Hall (which is down the road from Jackson Pollack's studio,) in the Springs, East Hampton, NY. I also participated in the annual East Hampton Guild Hall show.

I got inspired to paint again, after some 30 years, by the call for Entries for the Ancient City Mosaic Art show to celebrate St. Augustine's 450th year. Since then I joined St. Augustine Art Association as a Life Member and I'm the chair of receiving for all shows and have helped administrate and execute the Art Association's Plein Air Paint Out. I have shown and sold my work in the Juried shows since 2015, elected to the Board of Directors in 2022.

I have been on St. Johns County Library Advisory Board since 2015. In my spare time, besides painting I write. My latest is *Haikus for St. Augustine*, and *Odes to Artists*, both available on Amazon or at the Art Association's Gift Shop.